2018 World Cup Sticker Album Contest

Category: <u>Multiple Disciplines</u>
Deadline: August 31, 2017

Website: graphiccompetitions.com



In the year 2018 the world's best football nations will compete for the trophy at the **World Football Championship** in Russia, and for the sixth time *tschutti heftli* is taking care of the artistic highlight of this major sporting event.

Since 2008 tschutti heftli have been publishing a sticker album of a special kind: instead of mere photographs the *tschutti heftli collector's album* presents real works of art.

The contest is calling for **illustrators**, **graphic designers**, **cartoonists**, and **other artists** – with a pencil, on the computer, glued together, kneaded, or molded in clay.

There are two main section:

• **Main competition**: Design a portrait of the football legend Diego Armando Maradona.

• Under-13 category: Design a portrait of your favourite football player.

For the realisation of the portrait, **all techniques are allowed** as long as there is no infringement of copyright laws. All works must be digitalised. Three-dimensional works must be photographed. Analogue submissions will not be considered. Format: Digital (*PDF or JPG*), size not smaller than A4 format, at 300 dpi.

Submissions must be sent via email to contest@tschuttiheft.li. Only one submission per participant will be considered.

There is no entry fee.

Eligibility

Open to anyone worldwide.

Prize

The winners will have the privilege to design one of the teams of the 2018 World Cup for the tschutti heftli legendary

collector's album. The distribution of the album in Switzerland, Germany, and further European countries will offer you a great platform to present your work to a large audience. All artists represented in our album will receive a lump sum for their expenses, the amount of which will be determined by the sales figures of our album.

Moreover, the best works will receive cash prizes totalling 5,000 Swiss Francs (approx. 5,140 USD).

For the **Under-13 Category**, the best 11 portraits (*selected by a jury under the guidance of the tschutti heftli team*) will be part of our collector's album. They will be made into a sticker for a special page in the album called " *Under-13 All Stars*". In addition, you will get an album complete with all stickers, plus a *tschutti heftli* surprise package full of great presents.