17th ICMA Graphic Design Awards 2026

Category: Graphic Design
Deadline: November 6, 2026
Website: graphiccompetitions.com

The 17th ICMA Graphic Design Awards 2026 form the graphic design section of the International Creative Media Award, organised by ICMA to recognise innovation, creativity and excellence in visual communication. The programme focuses on contemporary graphic communication and encourages the international exchange of creative ideas.

The competition invites work across new logos, logo redesigns, animated and sound logos, identities, packaging, single posters and poster series. Entries are evaluated by an international jury of design and publishing experts using criteria including design and production quality, originality and innovation.

For designers, agencies and companies, the ICMA Graphic Design Awards provide a structured international comparison of their work and an opportunity to benchmark projects against current creative practice. Successful entrants can use their results to demonstrate the quality of their design work to clients and wider audiences.

Entry fee: €100 per new-logo entry, logo-redesign entry or single-poster entry; €245 per animated/sound-logo entry, identity entry covering 3–20 applications, packaging entry or poster-series entry; late submissions add 20%.

Eligibility

Open to individuals and companies of any nationality submitting eligible work created between January 1, 2025 and October 31, 2026; new-logo entries must already be in use, drafts are not accepted, and submission explanations must be in English.

Prize

Awards are presented at Gold, Silver and Bronze levels, with Awards of Excellence for outstanding individual achievements; every winning work receives a personalised PDF certificate included in the entry fee, while plexiglass and aluminium trophies can be ordered separately for an additional fee.