

16th WOLDA Worldwide Logo Design Award

Category: [Graphic Design](#)

Deadline: September 30, 2025

Website: graphiccompetitions.com



WOLDA, the Worldwide Logo Design Award, stands as a premier international platform dedicated to recognizing and celebrating outstanding achievements in logo and brand identity design. Established as an annual event, WOLDA attracts talented graphic designers, creative agencies, freelancers, and branding professionals from around the globe. Participants compete across diverse categories including traditional logos, animated logos, sound branding, corporate identity packages, and innovative packaging design, offering a comprehensive showcase of contemporary design excellence.

Each year, WOLDA serves as a critical benchmark for industry professionals, helping to set new standards in creativity, innovation, and visual communication. The jury, composed of renowned international design experts, rigorously evaluates submissions based on originality, aesthetic quality, clarity of communication, and effective branding impact. This rigorous assessment ensures that each recognized project represents the highest level of craftsmanship and strategic thinking, positioning winners prominently within the global design community.

Beyond awarding individual achievements, WOLDA actively promotes winners, providing significant exposure across digital media platforms, industry publications, and through an extensive professional network. As a trusted indicator of design excellence, WOLDA helps participants gain international recognition, attract new clients, and enhance their professional reputation. The competition's distinguished track record and dedication to promoting exceptional design make it a highly respected and sought-after award within the global graphic design landscape.

Entry fee: Fees vary by submission timing and category, ranging from €60–€100 for categories 1 & 2 and €160–€210 for categories 3–7, with discounts available for multiple entries.

Eligibility

Open internationally to any designer or design agency submitting original logo, identity, animation, sound logo, or packaging work created within the contest period.

Prize

Winners are awarded certificates and plexiglas trophies, with distinctions in Gold, Silver, Bronze and Awards of Excellence, and may receive the title "Best of Show"; certificates are delivered by email and printed trophies can be ordered separately for €120 plus shipping.
