16th International Creative Media Award

Category: <u>Graphic Design</u> Deadline: October 31, 2025

Website: graphiccompetitions.com



The International Creative Media Award (ICMA) is a global competition dedicated to celebrating innovation, creativity, and excellence in the fields of corporate media, editorial design, and graphic communication. Now in its 16th edition, the ICMA provides a worldwide platform for creative professionals to showcase their outstanding projects in custom media, books, magazines, and logo design. By highlighting the very best in international design, the award has become an influential benchmark in the creative industries, inspiring designers, publishers, and companies to push the boundaries of visual storytelling and communication.

The award is structured around four main categories: Custom Media, Books, Magazines, and Logos. Each category recognizes achievements in areas such as editorial design, brand communication, typography, visual identity, and overall creativity. Submissions are judged by an international panel of experts who evaluate projects based on design quality, originality, innovation, and the effectiveness of communication. By providing recognition across multiple disciplines, the ICMA encourages diversity and creativity within the global media and design landscape, giving participants an opportunity to gain international visibility for their work.

In addition to recognizing excellence, the ICMA fosters international exchange and networking among designers, agencies, and publishers from around the world. The competition not only rewards high-quality work but also serves as a hub for creative dialogue, enabling professionals to learn from one another and share fresh ideas. Through its commitment to promoting best practices and outstanding design, the ICMA plays a vital role in advancing the standards of corporate publishing, editorial projects, and brand identity on a global scale, positioning itself as a must-enter award for anyone in the creative media sector.

Entry fee: 190 € for Custom Media, Magazines and Identities; 90 € for Logos; 90 € for Books (plus 20 % extra for late entries).

Eligibility

Open to individuals or companies of any nationality.

Prize

Winners are awarded gold, silver or bronze recognitions, and "Awards of Excellence" for outstanding work; all winners receive a free certificate, and award trophies may be purchased separately; there are no hidden costs such as mandatory yearbooks or expensive award packages.