MULTIPLE DISCIPLINES

YOUNG PACKAGE COMPETITION 2017

DEADLINE

24 MAR 2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
13 Dec 2016	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Young Package is an international competition in packaging design. Since its foundation in 1996, the Young Package competition has achieved an international reputation and a distinctive position among competitions for young designers.

The topic of the Young Package 2017 is: Open & Play.

Students and young designers are invited to use modern technologies, package a favourite product in a playful way, create a surprise, or design packaging children would like to play with. The designs accepted in the competition are especially those made of corrugated and smooth cartoon or other paper materials, widely used in packaging design.

There are two categories:

• University students and young designers up to 30 years of age • High-school students

Material used for competition work must be material that can be polygraphically processed and of the type used by the company Model Obaly, mainly a whole range of corrugated cardboard, smooth and mock-up board.

Model Obaly also uses polypropylene films, further printed and formed, and packaging made of a smooth cardboard. Designs combining both the cardboard and the polypropylene film shall be accepted for the competition. Model Obaly processes other types of paper and cardboard that may be used for competition entry (detailed description of materials and their properties can be found on the competition website).

There is no entry fee.

ELIGIBILITY

Open to students and young designers up to 30 years of age from all around the world.

PRIZE

The winners will receive 2,800 Euro (approx. 2,970 USD) altogether and one of the winners will also be chosen for a three-week remunerated internship at the Model Obaly Innovation Centre in Prague.