

STUDENTS ONLY

YCN STUDENT AWARDS 2014-2015 COMPETITION

DEADLINE

19 MAR 2015

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
27 Oct 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The YCN Student Awards annualy shine a light on emerging creative excellence; and run closely alongside leading Universities, Colleges and Art & Design schools internationally. The awards are based around a collection of live creative briefs; written each year by partnering organisations.

The Awards enable all those that take part to benefit from engaging with thoroughly contemporary communication challenges, and give increased confidence, visibility and employability to all those that excel within them.

Work submitted in response to each brief is closely examined by the brands and organisations that wrote it, often alongside the agencies with whom they work. They are asked to draw up a shortlist of the submissions felt to be the most outstanding from all those received in response to their brief. There are no first, second or third place style nominations, if you have been Commended this means your work has been chosen as one of the most outstanding entries to that particular brief and you will be Commended alongside a selected number of other entries for your brief.

From this edition, YCN now operates a separate programme for Europe and for North America. The YCN Student Awards for Europe, and the YCN Student Awards for North America adhere to the same timings and entry guidelines, but centre on their own individually curated selection of live creative briefs.

You may submit work as an individual or as a team. Teams can consist of as many people as you wish. All submissions must be in the English language.

There is no entry fee.

ELIGIBILITY

Submissions are invited from anyone in full-time or part-time education, throughout Europe and North America.

PRIZE

Commended entrants are awarded at the YCN’s colourful annual Awards Ceremony; and all commended work is showcased in the pages of the YCN Student Annual, distributed across education and creative industries.