

MULTIPLE DISCIPLINES

WWF EARTH HOUR 2014 POSTER COMPETITION

DEADLINE

13 JAN 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
1 Jan 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

WWF UK have teamed up with creative charity Do The Green Thing to offer bright young creatives the chance to design a poster to inspire millions to live greener this Earth Hour 2014.

We're collaborating with world-famous designers to release a special collection of 29 posters highlighting the simple things people can do every day to make a difference – but with a fun and creative twist. We'll be releasing a poster a day counting down to Earth Hour at 8.30pm on 29th March.

We’re giving 16 - 25 year olds the chance to submit their own poster designs to win a place in this exclusive collection and feature in our Earth Hour ad campaign.

In January, a panel of creative experts will shortlist six entries and these finalists will get the chance to develop their idea with top creative mentors at Pentagram Design in London. The final posters will go to public vote in February to decide the winners, the three highest voted will feature in the collection and the overall winning design will be showcased on a billboard leading up the event.

The design can include sketches, illustrations, graphic design and/or photography. Your entry must be uploaded in JPEG or PNG format (no more than 2MB in size). As well as the entry form details, you will also need to briefly explain the concept of your design (in no more than 1000 characters).

There is no entry fee.

ELIGIBILITY

This Competition is open to UK residents only aged 16-25.

PRIZE

The winning poster will be featured on national billboards and in other promotion. Prize also includes a mentoring session with a top design agency.