



	平面设计 WORLD STANDARDS DAY 2014 POSTER COMPETITION	截止日期 14 5月 2014 已截止
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发布日期	参赛费用	在线链接
2014年4月23日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

UPDATE: deadline extended to May 14, 2014.

Calling all creative minds! The World Standards Cooperation is launching a competition to design a poster illustrating the 2014 World Standards Day.

Each year on 14 October, the members of the IEC, ISO and ITU celebrate World Standards Day, which is a means of paying tribute to the collaborative efforts of the thousands of experts worldwide who develop the voluntary technical agreements that are published as international standards.

This year the theme is: Standards level the playing field.

Standards are all around us, help us live and work safely, increase efficiency and help developing businesses. For small business owners in developing or developed countries international standards provide a great opportunity to expand to new markets and compete with established big players and competitors. International standards make consumers feel safer and help businesses build brand reputation. Countries which refer to international standards in their policies and regulations are able to better protect their populations and give them a

bigger choice of quality products. International standards help stimulate trade flows, overcome artificial trade barriers and help level the playing field

Your poster proposal should be sent as PDF file, along with a photo and short biography of the artist(s). If your design is selected as a prize winner, you will be asked to supply on a CD:

- A high definition (300 dpi resolution) file of the poster
- The original files including fonts and graphics

The text must be editable for countries who will want to reproduce the posters in their national languages, and the files should be editable in InDesign, Photoshop or Illustrator.

There is no entry fee.

ELIGIBILITY

The competition is open to everyone worldwide.

PRIZE

- First prize: 1,500 CHF (approx. 1,700 USD)
- Second prize: 500 CHF (approx. 570 USD)
- Third prize: 500 CHF (approx. 570 USD)

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