

World Illustration Awards 2018

Category: [Illustration](#)

Deadline: February 20, 2018

Website: graphiccompetitions.com



UPDATE: deadline extended to *February 20, 2018*.

Delivered by the *Association of Illustrators* in partnership with the USA-based *Directory of Illustration*, the **World Illustration Awards** promotes exceptional work by illustrators and presents illustration as a major force in global visual culture. The Awards are international and open worldwide to illustrators working across **all sectors and in any medium**.

This year, the Awards feature, for the first time, cash prizes for the overall winners, updated categories and new judges drawn from the world's best-commissioning agencies and businesses.

Work must be entered into one of the 8 categories. These are very broadly defined to welcome work of all types and in all contexts where illustration is used:

• **Advertising**

• **Books**

• **Children's Books**

• **Design**

• **Editorial**

• **Experimental**

• **Site Specific**

• **Research**

Work must be entered as either a **New Talent** entry or a **Professional** entry. *New Talent* entrants are students or those within 2 years of graduation / entering the illustration world. *Professional* entrants are all other professional illustrators.

Entrants can submit as many entries as they choose and in as many different categories as they feel is appropriate.

Entry fees:

• 25 GBP per *Single Entry*, 45 GBP per *Multiple Entry*, or

• 30 EUR per *Single Entry*, 54 EUR per *Multiple Entry*, or

• 33 USD per *Single Entry*, 60 USD per *Multiple Entry*

Eligibility

Illustrators in any country working in any medium or content can enter work created between *January 2017* and *February 2018*. Work may be entered by the creator or third parties such as agents, colleges or commissioners.

Prize

This year there are cash prizes for the two Overall Winners – *Professional* and *New Talent*. Moreover, the *Overall Professional Winner* will receive 1 full page in *Directory of Illustration* No. 35. including an online portfolio with 100 images.

Award Winners will be announced at a prestigious ceremony at *Somerset House*, the major arts and cultural centre in the heart of London. Selected works will be exhibited in their spectacular *Terrace Rooms* before touring the UK, as well as being showcased in an accompanying publication, which will be circulated to all major commissioners of illustration.

Following its display at *Somerset House* the exhibition tours to multiple venues across the UK. This national tour receives approximately **40,000 visitors** during its run. A publication will be also launched to coincide with this exhibition.
