

ILLUSTRATION

WORLD ILLUSTRATION AWARDS 2017

DEADLINE

20 FEB 2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
9 Dec 2016	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

UPDATE: deadline extended to February 20, 2017.

For four decades, the AOI (Association of Illustrators) has presented the most comprehensive and significant awards for illustration in the UK, and now, since partnering up with the California-based Directory of Illustration, expanded its reach even further to global significance.

The World Illustration Awards promotes exceptional work by illustrators and presents illustration as a major force in global visual culture. The awards are international and open worldwide to illustrators working across all sectors and in any medium.

Work must be entered into one of the 8 categories. These are very broadly defined to welcome work of all types and in all contexts where illustration is used:

• Advertising • Books • Children's Books • Design • Editorial • Research and Knowledge Communication • Self Initiated Work • Site Specific

Work must be entered as either a New Talent entry or a Professional entry. New Talent entrants are 3rd year undergraduate students, post-graduate students or graduates within two years of graduation. Professional entrants are all other professional illustrators.

There is no limit to the amount of entries you make. Entrants can submit as many entries as they choose and in as many different categories as they feel is appropriate.

Entry fees:

• GB Pounds: £25 per Single Entry, £45 per Multiple Entry • Euro: €30 per Single Entry, €54 per Multiple Entry • US Dollar: $33 per Single Entry, $60 per Multiple Entry

ELIGIBILITY

Open to illustrators working in any medium, context or geographical location. Work can be entered by the creator of the work (illustrator themselves) or by any third party such as an Agent, Designer, College, Publisher or Commissioner.

PRIZE

Shortlisted works will be showcased online, allowing commissioners and industry peers to browse work and contact successful artists directly. Each year's shortlist is available to view permanently in the Awards archive.

Award Winners will be announced at a prestigious ceremony at Somerset House, the major arts and cultural centre in the heart of London. Selected works will be exhibited in their spectacular Terrace Rooms before touring the UK, as well as being showcased in an accompanying publication, which will be circulated to all major commissioners of illustration.

Following its display at Somerset House the exhibition tours to multiple venues across the UK. This national tour receives approximately 40,000 visitors during its run. A publication will be also launched to coincide with this exhibition.

Moreover, all category winners will receive a year's free AOI membership and a complimentary software package from the Design Category sponsor, Affinity Designer.