World Design Impact Prize 2015-2016

Category: <u>Multiple Disciplines</u>
Deadline: July 29, 2015
Website: <u>graphiccompetitions.com</u>

The **World Design Impact Prize** is a biennial award created to celebrate, recognise, and encourage impact design projects from around the world.

Established by the *International Council of Societies of Industrial Design* (Icsid), the Prize creates an exciting opportunity for finalists to present their work to the *Icsid Membership*, representing 167 organisations across six continents. Through the Prize, *Icsid* aims to bring attention to tangible examples of social impact industrial design that will help shape the future of the profession and **create a better world through design**.

Eligible projects should:

• Be industrial design driven – other design disciplines may be called upon, but projects should have a significant industrial design component.

• Showcase the expanding and innovative ways that industrial design can make a positive impact in the world, including in the design of systems and experiences.

• Use design thinking; use a solutions-focused, multi-disciplinary, iterative approach to problem solving that includes the participation of end users in the research and development phases of the project (*e.g. participatory planning, co-design, prototyping*).

• Reflect the vision of *Icsid* to create a world where design enhances our social, cultural, economic and environmental quality of life.

All plans, blueprints, copyrights, ideas and products submitted remain the property of the nominated projects.

There is no entry fee.

Eligibility
The nomination process in the *2015-2016* cycle is open to everyone, designers and design enthusiasts alike.

Prize
The Prize is awarded during a ceremony at the **World Design Capital International Design Gala**, which in *2016* will be held in Taipei (*Taiwan*).

The *World Design Capital* designation is a biennial city promotion project that celebrates the accomplishments of cities that have used design as a tool to reinvent themselves and improve social, cultural and economic life.