

GRAPHIC DESIGN

WELT-FOR-MAT NEWCOMER AWARD 2019

DEADLINE

31

JUL

2019

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
14 Jun 2019	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Weltformat Graphic Design Festival is again looking for the most exciting newcomer poster designers! This year's theme is Tools and Rules. You are welcome to explore the ways in which the work of designers and their visual solutions are influenced by tools and instruments as well as certain rules and guidelines.

Rules and regulations may limit creativity – on the other hand, they can be liberating, especially in times of seemingly endless possibilities. The question is, whether exciting results emerge when graphic designers disregard rules or rather when they consciously allow restrictions. Are design rules crucial and important or just an unnecessary dictation and the only rule to follow should be: no rules? Show us which formal and content-related rules you personally act on – and which ones you think should definitely be broken.

Upload your poster as a JPG file, 150 dpi, DIN A3 (297x420mm), not larger than 3 MB. A maximum of three entries per person is permitted. Already published works and plagiarisms are excluded from participation. The twenty nominated posters will be printed in F4 format (895x1280 mm).

There is no entry fee.

ELIGIBILITY

Open worldwide to everyone younger than 27, whether stu-dent, intern or at the start of their career.

PRIZE

The twenty best projects will be presented in an exhibition during Weltformat Graphic Design Festival 2019. After the exhibition, the winning poster will be shown at 500 locations throughout Switzerland and awarded 1500 CHF (approx. 1,505 USD).