





仅限学生

WELTFORMAT INTERNATIONAL STUDENT POSTER COMPETITION

截止日期

15

8月

2015

已截止

发布日期	参赛费用	在线链接
2015年6月1日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

For the fifth year running, the poster festival Weltformat is organising an International Student Poster Competition.

The topic for this year is "Visual Scandal".

Posters should pack a punch. But what is the best way of doing this? Can this only be achieved through crass and vulgar means? Based on the quote from Raymond Savignac - 'L' affiche est un scandale visuel' (Poster is a visual scandal) - different ways of attracting attention should be explored. For the competition, the organiser is looking for visual statements, which can stand their ground on the street.

Posters will be printed in F4 format (895 x 1280mm); however, for the purposes of judging, entries must only be saved as JPEGs with 150 dpi, ISO A3 (297 x 420 mm) and not exceed 3 MB.

A maximum of three entries per person may be submitted.

There is no entry fee.

ELIGIBILITY

The competition is open to all students from all over the world.

PRIZE

Twenty posters will be shortlisted and unveiled at a special outdoor exhibition at the festival in Lucerne in October.

At the opening of the festival, the winning poster will be awarded a prize of 1,500 CHF (approx. 1,580 USD). In addition, 500 copies of the winning poster design will be printed and displayed throughout Switzerland after the festival.

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