

STUDENTS ONLY

WELTFORMAT INTERNATIONAL STUDENT POSTER COMPETITION

DEADLINE

15 AUG 2015

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
1 Jun 2015	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

For the fifth year running, the poster festival Weltformat is organising an International Student Poster Competition.

The topic for this year is "Visual Scandal".

Posters should pack a punch. But what is the best way of doing this? Can this only be achieved through crass and vulgar means? Based on the quote from Raymond Savignac - L'affiche est un scandale visuel (Poster is a visual scandal) - different ways of attracting attention should be explored. For the competition, the organiser is looking for visual statements, which can stand their ground on the street.

Posters will be printed in F4 format (895 x 1280mm); however, for the purposes of judging, entries must only be saved as JPEGs with 150 dpi, ISO A3 (297 x 420 mm) and not exceed 3 MB.

A maximum of three entries per person may be submitted.

There is no entry fee.

ELIGIBILITY

The competition is open to all students from all over the world.

PRIZE

Twenty posters will be shortlisted and unveiled at a special outdoor exhibition at the festival in Lucerne in October.

At the opening of the festival, the winning poster will be awarded a prize of 1,500 CHF (approx. 1,580 USD). In addition, 500 copies of the winning poster design will be printed and displayed throughout Switzerland after the festival.