GRAPHIC DESIGN

TYPODAY 2014 POSTER DESIGN COMPETITION

DEADLINE

30 NOV 2013

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
7 Oct 2013	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Typography Day will be organized for the seventh time on 28th Feb, 1st, 2nd March 2014 at the Symbiosis Institute of Design, Pune (India) in collaboration with the Industrial Design Centre (IDC), Indian Institute of Technology Bombay (IIT Bombay) with support from India Design Association (InDeAs) and Aksharaya.

The event will feature a day of workshops on Typography and Calligraphy followed by two days of conference dedicated to 'Typography and Culture'. The international conference will be devoted to addressing issues faced by type designers, type users and type educators.

Beside workshops and conference, Typography Day will also host a poster design competition. The theme for the poster competition is "Across Opposites". Design a poster to express two opposite or conflicting meaning words (antonym). Each of these words should be from a different language. You can make use of two different types faces from two different cultures.

Calligraphic or digitally created letterforms or existing fonts, or a combination of these can be used for the poster. Size of the final poster: 420mm x 600mm only in portrait format. Resolution: 300 dpi - File type: JPEG or PDF - Color Mode: CMYK.

Each participant is allowed a maximum of three entries.

There is no entry fee.

ELIGIBILITY

This competition is open to students, faculty and professionals all over the world.

PRIZE

Twenty five winning entries will be published and displayed in an exhibition during the event. The winners are entitled to free participation (workshop expenses and food) during the Typography Seminar and Workshop on 28th Feb, 1st, 2nd March 2014.