

TYPO Berlin 2018

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Debates about digitisation have reached a fever pitch. Almost every industry is talking about change, transformation, disruption, and radical shifts. But what are the requirements for that shift? How do we set it in motion, how do we measure it? What are its consequences?

TYPO Berlin will be about the practice of change, about scenarios, about heroes and evaluation. It will be about big data and personal data. And the digital home. Do we really want one? The transparent consumer has long since become a reality. But some consumers have already begun covering their digital tracks.

The *TYPO Berlin 2018* will be held at House of World Cultures in Berlin, *17-19 May 2018*. The event will explore the mechanisms of the digital transformation, and will address the role of design in that process. With around 1,600 participants and more than 60 speakers lecturing and performing on up to 5 stages for 3 days, *TYPO Berlin* is one of the world's most important creative events.

Tickets start from 199 EUR.

Where

House of World Cultures in Berlin, Germany.
