



平面设计

THE GREAT INDOORS AWARD 2013

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参赛费用

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来源: GRAPHIC COMPETITIONS

The Great Indoors Award is an international, biennial, interior design award that wishes to elevate interior design to the level of 'mature discipline'. The Award attempts to provide the interior designer with a platform of stature, as well as to prompt debate and disperse information on interior design. The aim is to reward excellence and, at the same time, to show this work to the world.

This edition's theme is The Nature of Things, a study of the material and immaterial developments of interiors within a globalized reality.

Public space is being transformed into an endless interior. The character of these interlinked and mostly commercial interior spaces - where security, environmental control, and safety play a dominant role - can be regarded to a certain extent as being undemocratic. For example, these semi-public spaces hardly allow for social inclusion and have little or no interaction or integration with the surrounding areas.

Additional to these global societal trends - under the influence of current economic conditions - themes such as repurposing, sustainability, re- and upcycling play an increasing role in shaping the physical interior.

The Award will honor interior design projects in four categories:

• Show & Sell • Relax & Consume • Concentrate & Collaborate • Serve & Facilitate

Only non-residential interiors or interior installations in one of the four categories mentioned above will be considered for The Great Indoors Award. Only projects realized between September 2011 and August 2013 are eligible for participation.

Every design submission requires an entry fee of EUR 100 (approx. 130 USD).

ELIGIBILITY

The Great Indoors Award is open to any interior designer worldwide.

PRIZE

One award is available in each of the four categories of The Great Indoors Award. Accompanying each of the four awards is a monetary prize of EUR 5,000 (approx. 6,500 USD).

Winners will be announced during the Award Ceremony on 15 November 2013, in Maastricht, the Netherlands. Nominees will also feature in frame Magazine Jan/Feb 2014.

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