





THE BIG DRAW FESTIVAL 2019

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31
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The Big Draw is the world's biggest drawing festival with thousands of enjoyable, and mainly free, drawing activities which connect people of all ages with museums, outdoor spaces, artists, designers, illustrators - and each other. The Big Draw is for anyone who loves to draw, as well as those who think they can't!

This year's theme is: Drawn To Life.

"This year our Festival theme will invite event organisers to celebrate and explore the benefits of being actively creative to make positive change and improve wellbeing." (Kate Mason, The Big Draw Director)

Founded in 2000, The Big Draw (formally The Campaign for Drawing) is an arts education charity that promotes visual literacy and the universal language of drawing as a tool for learning, expression

and invention. The charity leads a diversified programme encompassing advocacy, empowerment and engagement, and is the driving force behind The Big Draw Festival – the world's biggest celebration of drawing.

The charity supports professional and emerging artists through The John Ruskin Prize and exhibition, and regular events, awards and competitions create platforms for each and everyone who wants to draw.

Throughout the year, The Big Draw manages collaborative research projects, campaigns and educational conferences on visual literacy, digital technology and STEAM. Working with cultural and educational organisations, policymakers and businesses, The Big Draw demonstrates the social, economic and health benefits that drawing can bring and provides opportunities for everyone to access them.

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