

GRAPHIC DESIGN

THE BEST BRAND AWARDS 2026

DEADLINE

31

MAR

2026

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
5 Feb 2026	EARLY BIRD SUBMISSION: UNTIL 13 F...	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Best Brand Awards is an international design competition dedicated to recognizing and celebrating outstanding achievements in brand design and visual identity. With participation from talented designers, innovative agencies, creative studios, and forward-thinking companies around the globe, the competition highlights exceptional branding projects across key categories, including new logos, brand identity creation, logo redesign, and comprehensive brand identity redesign. Submissions showcase creativity, strategic thinking, and design excellence, setting benchmarks for the future of brand communications. The last competition attracted entries from 25 countries.

Each year, the Best Brand Awards attracts submissions from leading industry professionals who seek validation, global recognition, and the opportunity to distinguish themselves from their competitors. By awarding excellence in branding, the competition helps businesses leverage their brand identity as a powerful asset for market positioning, customer engagement, and overall growth. Winning or even participating in this competition can significantly enhance the visibility of agencies, design studios, and independent professionals, boosting their reputation and increasing their credibility among potential clients and industry peers.

Moreover, the competition’s jury consists of influential experts and industry leaders in branding and design, providing participants with valuable exposure and meaningful professional feedback. Being recognized at the Best Brand Awards signals a commitment to quality, originality, and impactful branding practices, ultimately helping winners attract new business opportunities and foster long-term success. Through its commitment to identifying and promoting top-tier brand design, the competition continues to influence branding trends and establish new standards of excellence within the global design community.

Entry fee: Early bird submission: until 13 February Logos: 60 € per piece Identities: 100 € per piece

Regular submission: until 13 March Logos: 80 € per piece Identities: 150 € per piece

Late submission: until 31 March Logos: 100 € per piece Identities: 200 € per piece

ELIGIBILITY

Open worldwide to all professionals in brand design, including agencies, companies, branding studios, marketing departments, and freelancers worldwide; entries must have been created between January 2024 and March 2026.

PRIZE

Prize Awards are presented in Gold, Silver, Bronze, Award of Excellence, and Runner Up. The highest honors are "Best Brand 2026" and "Best Brand Agency/Designer 2026." Each winner receives a free certificate in PDF format.