

GRAPHIC DESIGN

THE BEST BRAND AWARDS 2025

DEADLINE

15

MAY

2025

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
5 Apr 2025	REGULAR SUBMISSION (1–30 APRIL 2...	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Best Brand Awards is an international design competition dedicated to recognizing and celebrating outstanding achievements in brand design and visual identity. With participation from talented designers, innovative agencies, creative studios, and forward-thinking companies around the globe, the competition highlights exceptional branding projects across key categories, including new logos, brand identity creation, logo redesign, and comprehensive brand identity redesign. Submissions showcase creativity, strategic thinking, and design excellence, setting benchmarks for the future of brand communications.

Each year, the Best Brand Awards attracts submissions from leading industry professionals who seek validation, global recognition, and the opportunity to distinguish themselves from their competitors. By awarding excellence in branding, the competition helps businesses leverage their brand identity as a powerful asset for market positioning, customer engagement, and overall growth. Winning or even participating in this competition can significantly enhance the visibility of agencies, design studios, and independent professionals, boosting their reputation and increasing their credibility among potential clients and industry peers.

Moreover, the competition’s jury consists of influential experts and industry leaders in branding and design, providing participants with valuable exposure and meaningful professional feedback. Being recognized at the Best Brand Awards signals a commitment to quality, originality, and impactful branding practices, ultimately helping winners attract new business opportunities and foster long-term success. Through its commitment to identifying and promoting top-tier brand design, the competition continues to influence branding trends and establish new standards of excellence within the global design community.

Entry fee: Regular submission (1–30 April 2025): Logo categories: $80 USD or €75 per piece; Identity categories: $160 USD or €150 per piece.

ELIGIBILITY

Open worldwide to all professionals in brand design, including agencies, companies, branding studios, marketing departments, and freelancers worldwide; entries must have been created between January 2023 and May 2025.

PRIZE

Prize Awards are presented in Gold, Silver, Bronze, Award of Excellence, and Runner Up. The highest honors are "Best Brand of the World" and "Best Brand Agency/Designer of the World." Each winner receives a free certificate in PDF format.