



平面设计

THE BEST BRAND AWARDS 2021

精选

截止日期

15

6月

2021

已截止

发布日期	参赛费用	在线链接
2021年4月1日		访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

The Best Brand Awards are the global awards honoring the excellence of brand design around the world. Designers, agencies, companies worldwide are invited each year, promoting their best works and launching the best brands on the planet.

There are 2 global categories and 3 geographical zones.

- Global categories: Best Brand of the world – The brand with the best global score. Best Brand Designer in the world – The agency/designer with the best score in 4 brands, selected among submitters with a minimum of 4 pieces enrolled.
- Geographical categories: Best Brand of each zone – The brand with the best score in each zone. The competition is designed in such a way that awards are given for these zones: Europe & Africa, The Americas, Asia & Oceania.

Entry fee:

- Early Bird (1 March – 1 May): 55 USD or 50 Euro per piece
- Regular (2 May – 31 May): 80 USD or 75 Euro per piece
- Late (1 June – 15 June): 110 USD or 100 Euro per piece
- 5 or more entries payment during all the payment period: 50 USD or 45 Euro per piece.

ELIGIBILITY

All professionals (Agencies, Companies, Branding Studios, Marketing departments, Freelancers, etc.) working in brand design around the globe.

Entries must have been created between January 2019 and May 2021. Please do not submit work that you have already submitted to the last Best Brand Awards.

PRIZE

In each zone there will be one Gold, Silver, Bronze, Awards of Excellence and Runner Up. Each winner will receive a certificate in pdf format. This certificate is free of charge.

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