

GRAPHIC DESIGN

THE BEST BRAND AWARDS 2021

FEATURED

DEADLINE

15 JUN 2021

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
1 Apr 2021	...	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Best Brand Awards are the global awards honoring the excellence of brand design around the world. Designers, agencies, companies worldwide are invited each year, promoting their best works and launching the best brands on the planet.

There are 2 global categories and 3 geographical zones.

• Global categories: Best Brand of the world – The brand with the best global score. Best Brand Designer in the world – The agency/designer with the best score in 4 brands, selected among submitters with a minimum of 4 pieces enrolled.

• Geographical categories: Best Brand of each zone – The brand with the best score in each zone. The competition is designed in such a way that awards are given for these zones: Europe & Africa, The Americas, Asia & Oceania.

Entry fee:

• Early Bird (1 March – 1 May): 55 USD or 50 Euro per piece • Regular (2 May – 31 May): 80 USD or 75 Euro per piece • Late (1 June – 15 June): 110 USD or 100 Euro per piece • 5 or more entries payment during all the payment period: 50 USD or 45 Euro per piece.

ELIGIBILITY

All professionals (Agencies, Companies, Branding Studios, Marketing departments, Freelancers, etc.) working in brand design around the globe.

Entries must have been created between January 2019 and May 2021. Please do not submit work that you have already submitted to the last Best Brand Awards.

PRIZE

In each zone there will be one Gold, Silver, Bronze, Awards of Excellence and Runner Up. Each winner will receive a certificate in pdf format. This certificate is free of charge.