





平面设计

THE BEST BRAND AWARDS

截止日期

15

6月

2020

已截止

发布日期	参赛费用	在线链接
2020年4月15日	• EARLY BIRD (1 APRIL – 20 MAY): 55 U...	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

The Best Brand Awards are the global awards honoring the excellence of brand design around the world. Designers, agencies, companies worldwide are invited each year, promoting their best works and launching the best brands of the planet.

There are 2 global categories and 6 geographical zones.

- Global categories: Best Brand of the world – The brand with the best global score. Best Brand Designer in the world – The agency/designer with the best score in 4 brands, selected among submitters with a minimum of 4 pieces enrolled.
- Geographical categories: Best Brand of each zone – The brand with the best score in each zone. Africa, Asia, Europe and Russia, Latin America, North

America and Canada, Oceania.

Entry fee: • Early Bird (1 April – 20 May): 55 USD or 50 Euro per piece • Regular (21 May – 31 May): 80 USD or 75 Euro per piece • Late (1 June – 15 June): 110 USD or 100 Euro per piece • 5 or more entries payment during all the payment period: 50 USD or 45 Euro per piece.

ELIGIBILITY

All professionals (Agencies, Companies, Branding Studios, Marketing departments, Freelancers, etc.) working in brand design around the globe.

PRIZE

In each zone there will be one Gold, Silver, Bronze and Awards of Excellence who will receive a digital certificate free of charge.

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