

STUDENTS ONLY

THE BATSFORD PRIZE 2018

DEADLINE

28

MAR

2018

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
18 Mar 2018	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Batsford Prize is an annual student award organised by leading art publisher Batsford. Now in its sixth year, the award is open worldwide to undergraduate and postgraduate students of fine and applied art, fashion and illustration.

The theme of The Batsford Prize 2018 is ‘Craving Colour’. Entries should show innovative and well-crafted interpretations of colour, in terms of subject or materials used, or a combination of the two.

There are five categories:

• Applied Arts • Fine Art • Fashion • Illustration • Children’s Illustration

Entries should be comprised of up to 5 digital images of the work, OR a digital version of a picture book/graphic novel, OR a video (plus stills). Plus a supporting statement of up to 500 words (to be included on the entry form).

The submitted work should be original to the student and any copyright cleared (if necessary). Both works created as a part of the students’ coursework and personal works are accepted for entry. Professional works created for clients or due to be published in a professional context will not be accepted.

There’s a limit of one entry per person.

There’s no entry fee.

ELIGIBILITY

Open worldwide to undergraduate, postgraduate or foundation students studying at any university or college. Entrants must be a student at the time of submitting for the award, and entrants must be aged 18 or over on the closing date (March 28, 2018).

PRIZE

Batsford are awarding a 500 GBP cash prize to the winner of each category and Cass Art are awarding a further 500 GBP cash prize for the overall winner across the categories. Winners and runners-up across the domestic and international categories will also receive Batsford books, taking the total prize pot value to 7,000 GBP (approx. 9,760 USD).

Shortlisted candidates will be announced in April and the winners will be revealed at an awards event in London in May 2018.