

# The Batsford Prize 2018

Category: [Students Only](#)

Deadline: March 28, 2018

Website: [graphiccompetitions.com](http://graphiccompetitions.com)



**The Batsford Prize** is an annual student award organised by leading art publisher *Batsford*. Now in its sixth year, the award is open worldwide to undergraduate and postgraduate students of fine and applied art, fashion and illustration.

The theme of *The Batsford Prize 2018* is **“Craving Colour”**<sup>™</sup>. Entries should show innovative and well-crafted interpretations of colour, in terms of subject or materials used, or a combination of the two.

There are five categories:

• **Applied Arts**

• **Fine Art**

• **Fashion**

• **Illustration**

• **Children’s Illustration**

Entries should be comprised of up to 5 digital images of the work, OR a digital version of a picture book/graphic novel, OR a video (*plus stills*). Plus a supporting statement of up to 500 words (*to be included on the entry form*).

The submitted work should be original to the student and any copyright cleared (*if necessary*). Both works created as a part of the students’<sup>™</sup> coursework and personal works are accepted for entry. Professional works created for clients or due to be published in a professional context will not be accepted.

There’s<sup>™</sup> a limit of one entry per person.

**There’s<sup>™</sup> no entry fee**

## Eligibility

Open worldwide to undergraduate, postgraduate or foundation students studying at any university or college. Entrants must be a student at the time of submitting for the award, and entrants must be aged 18 or over on the closing date (*March 28, 2018*).

## Prize

Batsford are awarding a **500 GBP** cash prize to the winner of each category and *Cass Art* are awarding a further **500 GBP** cash prize for the overall winner across the categories. Winners and runners-up across the domestic and international categories will also receive Batsford books, taking the total prize pot value to **7,000 GBP** (*approx. 9,760 USD*).

Shortlisted candidates will be announced in *April* and the winners will be revealed at an awards event in London in *May 2018*.

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