

The 13th Hiii Illustration International Awards

Category: [Illustration](#)

Deadline: March 31, 2026

Website: graphiccompetitions.com



The 13th Hiii Illustration International Awards is a major global illustration competition organised by HiiiBrand, an internationally recognised platform dedicated to design, branding, and visual culture. Established in 2012, the Hiii Illustration International Awards has grown into one of the most influential illustration awards in the Asia-Pacific region and beyond, attracting tens of thousands of submissions from over 100 countries. The competition is designed to identify, celebrate, and promote outstanding illustration talent worldwide, offering illustrators meaningful professional recognition, international visibility, and career-enhancing opportunities.

This edition introduces a dual-structure format comprising a Specific Theme section and a Free Theme section. The Specific Theme for the 13th edition, titled “Symphony of Life,” encourages illustrators to explore ideas of diversity, coexistence, nature, humanity, and technology through original visual expression. The Free Theme section continues the award’s established framework and welcomes submissions across five core illustration categories: Commercial, Publishing, Children’s Book, Uncommissioned, and Animation. Together, these sections reflect the full spectrum of contemporary illustration practice, from applied commercial work to experimental and personal projects.

Open to illustrators, creative agencies, studios, educators, students, and rights holders worldwide, the Hiii Illustration International Awards places strong emphasis on originality, craftsmanship, and artistic integrity, explicitly excluding AI-generated or AI-modified works. Submissions are evaluated through a rigorous three-round international jury process led by globally respected illustrators and visual culture experts. Winning or being shortlisted in the Hiii Illustration International Awards is widely regarded as a mark of excellence within the global illustration community, offering not only monetary prizes and trophies but also exhibitions, media exposure, and long-term professional recognition.

Entry fees: the Specific Theme is entirely free, while the Free Theme requires payment only if a work passes the first round, with fees of USD 20 (single entry), USD 40 (series), USD 60 (children’s book), and USD 60 (animation).

Eligibility

Open to illustrators, illustration teams, creative agencies, teachers, students from anywhere in the world, with no AI-generated or AI-modified works accepted.

Prize

Winners and finalists receive a range of awards including cash prizes (e.g., a total prize pool of RMB 60,000 for specific thematic awards), custom trophies for designated award tiers, official certificates, permanent usage rights of the award logo, opportunities for HiiiBrand promotion and inclusion in exhibitions across multiple cities, potential entry into the Hiii artist database, and broad media visibility through online and offline showcases.
