





平面设计

TERRAVIVA LOGO GRAPHIC DESIGN COMPETITION

截止日期

10

11月

2023

已截止

发布日期	参赛费用	在线链接
2023年9月13日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

The TerraViva LOGO Graphic Design Competition presents an exceptional opportunity for creative minds to reimagine TerraViva's brand identity through groundbreaking graphic design. This competition challenges participants to delve deep into the values that define TerraViva's brand and initiatives, encouraging them to craft a symbol, font, or graphic sign that encapsulates the essence of TerraViva today. As the design landscape evolves, TerraViva recognizes the pivotal role played by a logo in conveying a startup's identity. Therefore, the organization has embarked on a quest to unearth a new, distinctive, and iconic emblem that harmoniously reflects TerraViva's core principles.

Designers, whether emerging talents, students, or established professionals, are all cordially invited to partake in TerraViva's inaugural graphic design competition. This creative journey seeks to foster the creation of logos that transcend mere aesthetics, aspiring to narrate a compelling story that mirrors TerraViva's unwavering commitment to a sustainable future. Each design should also effectively communicate the organization's profound passion for design and architecture. Participants have the freedom to explore various avenues, be it enhancing the existing logo and font or venturing into entirely new directions, experimenting with shapes, colors, lettering, and tonal expression. The ultimate goal is to craft a logo that not only commands visual impact but also speaks volumes about TerraViva's dedication to

sustainability and its ardent love for design and architecture, setting the stage for creative ingenuity to shine.

In this competition, TerraViva extends its warm welcome to architects, designers, students, urbanists, engineers, artists, and makers, essentially opening its doors to anyone with an interest in the captivating realm of graphic design. Whether participating individually or collaboratively as a team, TerraViva invites all to join the creative community and contribute their innovative proposals to redefine TerraViva's visual identity.

The registration fees vary based on the registration period: Early Registration (€35), Standard Registration (€45), and Late Registration (€55).

ELIGIBILITY

The competition is open to architects, designers, students, urbanists, engineers, artists, makers, and anyone interested in graphic design. Participants can join individually or as a team.

PRIZE

Prizes totaling up to 5,000 Euro will be awarded to the winners selected by an international jury. The first prize winner will receive 3,000 Euro, and additional prizes include 2nd and 3rd prizes of 1,000 Euro and 500 Euro, respectively. There are also Gold Mentions worth 250 Euro each, along with 10 Honorable Mentions and 30 Finalists. Results will be published on December 4, 2023.

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