STANFORD CENTER ON LONGEVITY
DESIGN CHALLENGE
2020

MULTIPLE DISCIPLINES

STANFORD DESIGN CHALLENGE 2020

DEADLINE

06 DEC 2019

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
17 Sep 2019	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Stanford Center on Longevity Design Challenge offers cash prizes and free entrepreneur mentorship in a competition open to all university students around the world who want to design products and services which optimize long life for us all.

This year's challenge focuses on building longevity solutions with cross-generational teams.

The Challenge will be judged by experts in design and technology including carefully selected academics with expertise on the topic; executives from technology and consumer goods firms; venture capitalists; and senior representatives from related mission-driven organizations.

Judging Criteria:

• 40% Impact • 40% Affordability for target market • 20% Feasibility

A separate score reflecting alignment of the design to the topic will be added as a weight to the overall score. For example, if a design were to score 90% on the judging criteria above but only 50% on alignment, the overall score would be 45% (.90 X .50).

Any intellectual property developed by a team during participation in the Design Challenge will remain the property of the individual design team, or the team members' universities or employers, as applicable.

There is no entry fee.

ELIGIBILITY

Open to teams of 2-5 students enrolled during the 2019-2020 academic year, attending any accredited university or college globally. Each team must have at least one full-time student.

PRIZE

A total of 17,000 USD in cash prizes will be awarded, and finalists will receive paid travel to Stanford, where they will present their designs to renowned industry, academic, and government leaders.