





SPOTLIGHT AWARDS

摄影

SPOTLIGHT AWARDS 2024 PHOTOGRAPHY COMPETITION

截止日期

31

7月

2024

已截止

发布日期	参赛费用	在线链接
2024年4月26日	€35 FOR THE FIRST SUBMISSION	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

The Spotlight Awards 2024, hosted by Production Paradise, stands as a premier photography competition with a focused dedication to the realm of advertising photography. As a distinguished event, it showcases the talents of commercial photographers from across the globe, emphasizing their contributions to advertising through visually compelling and creative imagery. This competition is unique in its approach by directly connecting entrants to a broad network of potential clients, including top advertising agencies, brands, and magazine publishers, thereby not only celebrating their work but also enhancing their professional exposure and opportunities.

Celebrating its 7th edition, the Spotlight Awards has carved out a niche in the photography competition landscape by attracting a diverse array of entries in various categories such as Advertising, Fashion, Food & Drink, and more. Each category is curated to reflect the critical aspects of commercial photography, pushing photographers to highlight their best work that aligns with current market trends and demands. This alignment ensures that the competition remains relevant and closely tied to the industry's needs, offering participants a platform that is both competitive and market-oriented.

In addition to recognizing outstanding photographic achievements, the Spotlight Awards also prioritizes

the professional development of its participants. By assembling a jury panel composed of over 50 industry experts—from creative directors to art buyers—the competition provides invaluable feedback and exposure to photographers. The extensive media coverage and promotional activities undertaken by Production Paradise further amplify the winners' visibility, making the Spotlight Awards a coveted milestone for photographers aiming to ascend in the competitive world of advertising photography.

Entry fee: €35 for the first submission, €25 for each additional entry.

ELIGIBILITY

Open to all photographers worldwide, over 18 years of age, submitting their own work.

PRIZE

The Spotlight Awards offers a significant prize pool valued at over \$40,000, alongside notable international exposure for the winners. The prizes include a "TriLens" complete set valued at \$170, 3600 credits for Evoto AI retouching, a handmade portfolio from NPhoto valued at \$655, and a ticket to a portfolio review event worth \$1390. Category winners will receive a special Production Paradise Membership Pack valued at \$1650, among other rewards.

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