MULTIPLE DISCIPLINES

SPD 53RD ANNUAL DESIGN COMPETITION

DEADLINE

26 JAN 2018

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
22 Jan 2018	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Society of Publication Designers has announced the call for entries for its 53rd Annual Design Competition. The SPD awards recognize and promotes the best in editorial design, photography and illustration in print and digital mediums.

Entries are welcome from a diverse range of consumer print publications, independent magazines (circulation under 20,000), custom-published magazines, trade and educational magazines; as well as their app, mobile and web platforms.

All entries submitted in the competition must be published and dated 2017; this includes magazines with a split date 2017/2018 (please note: 2016/2017 issues are not eligible).

SPD invites leading design professionals to judge the work of their peers. During three days of judging, top art directors, designers, photo editors, and editors view and discuss thousands of entries in over 80 separate categories. This rigorous process produces a show composed of less than ten percent of the entries, representing a unique yearly overview of the quality and direction of editorial design. The list of finalists for print and digital categories will be announced in March 2018.

Entry Fees - Late Fee Rate: 60 USD (for SPD Members) / 120 USD (for Non Members) per entry.

ELIGIBILITY

Open worldwide to editorial publications of any genre, including all newsstand publications, newspaper magazines, trade, custom publishing, educational/ institutional, special interest publications, and independent/ self-published magazines with a circulation under 20,000.

PRIZE

There are two rounds of judging over a period of three days. All pieces selected by the jury to advance to the second round of judging are either Merit or Medal Award winners, and will be included in the PUB 53 Annual.

During the second round, judges vote on the Gold Awards for Excellence, the Silver Awards for Distinctive Achievement, and the finalists for Website of the Year, Video of the Year, Brand of the Year and Magazine of the Year.

The Silver and Gold Medals will be presented at the SPD Awards Gala on May 4th, 2018 in New York City.