MULTIPLE DISCIPLINES

SPD 51 EDITORIAL DESIGN COMPETITION

DEADLINE

29

JAN

2016

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
19 Dec 2015	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Society of Publication Designers has announced the call for entries for its 51st Annual Competition. The SPD awards recognize and promote the best in editorial design, photography and illustration in print and digital mediums.

Entries are welcome from a diverse range of consumer print publications, independent magazines (circulation under 20,000), custom-published magazines, trade and educational magazines; as well as their app, mobile and web platforms.

All entries submitted in the competition must be published and dated 2015; this includes magazines with a split date 2015/2016 (please note: 2014/2015 issues are not eligible).

SPD invites leading design professionals to judge the work of their peers. During three days of judging, top art directors, designers, photo editors, and editors view and discuss over 6,000 entries in over 100 separate categories. This rigorous process produces a show composed of less than ten percent of the entries, representing a unique yearly overview of the quality and direction of editorial design.

Entry fees: 45 USD (for SPD Members) / 90 USD (for Non Members) per entry. Late fee of additional 10 USD applies after 18 January 2016.

ELIGIBILITY

Open worldwide to editorial publications of any genre, including all newsstand publications, newspaper magazines, trade, custom publishing, educational/ institutional, special interest publications, and Independent/ self-published magazines with a circulation under 20,000.

PRIZE

There are two rounds of judging over a period of three days. All pieces selected by the jury during the second round of judging are either Merit or Medal Award winners, and included in the PUB 51 Annual.

During the second round, judges vote on the Gold Awards for Excellence, the Silver Awards for Distinctive Achievement, and the finalists for Brand of the Year and Magazine of the Year.

The Silver and Gold Medals, along with the Brand of the Year and Magazine of the Year Award winners, will be presented at the SPD Awards Gala on May 6, 2016.