

STUDENTS ONLY

SIENA ART INSTITUTE MAPMYART CALL FOR ENTRIES

DEADLINE

31

AUG

2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
5 Jun 2017	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Siena Art Institute Onlus, a non-profit school and association devoted to the exploration of the social function of art, announces a contest for the design and creation of the visual identity of the MapMyArt platform (a platform for artists, curators, teachers, tour operators and simply curious people who love contemporary art).

The logo should be provided in vector format (.eps, .ai, with transparent background) and in photo format (.png with transparent background and jpeg). It must have resolution options that overlay it for a video up to 300dpi and it must be possible to apply either on light or dark backgrounds or with the same file or with two files, one positive and one negative. Colour profile in RGB and CMYK (for colour printing).

The selection process will be overseen by a committee of art and design professionals nominated by the Siena Art Institute. Applicants may send more than one logo design.

There is no entry fee.

ELIGIBILITY

Open to students age 18-35 of any nationality from any discipline who are enrolled in a public or private school.

PRIZE

The student who designs the prize-winning logo will receive full tuition (for a value of 8,600 Euro) for a semester-long program of study at the Siena Art Institute, located in Siena, Italy.