

ILLUSTRATION

SERCO PRIZE FOR ILLUSTRATION 2014

DEADLINE

03 NOV 2013

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
23 Sep 2013	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

London Transport Museum, in partnership with the Association of Illustrators (AOI), is delighted to announce that submissions are now welcome for the Serco Prize for Illustration 2014. This year the theme is London Stories.

Across the ages, London has produced and inspired countless stories. Fictitious or real characters and events in this amazing city have always held fascination, from the anecdotal urban myth to grand tales of historic legend. The aim of the competition is to attract artwork for display that is colourful, inspiring and celebrates a vibrant, multi layered London.

Visually capture a well-known or lesser known narrative in a single image; all stories, current or historical, real or fictional, which feature this amazing city are welcome - your imagination is the limit. Stories could be those seen in a film or play, heard in poetry or music, read in literature or an urban myth. Impress the jury with your illustrated interpretation of a London story and be in with a chance of having your work displayed at the famous London Transport Museum and winning the top prize.

All artworks should be in portrait format. London Transport Museum prefers that artworks conform to actual or pro rata standard poster sized: Double Royal – 635 x 1016mm (25 x 40 inches) or Double Crown – 505 x 760mm (20 x 30 inches). However, for this exhibition these sizes are not prescriptive.

There is no entry fee.

ELIGIBILITY

The competition is open to illustrators and students of illustration throughout the world.

PRIZE

• First prize: £2000 (approx. 3,200 USD) and display of image on a LTM poster • Second prize: £1000 (approx. 1,600 USD) • Third prize: £750 (approx. 1,200 USD)

There is also the possibility that your shortlisted image will be featured on merchandise sold in the museum shop.

Moreover, the top 50 entries selected by a panel of judges will be displayed in an exhibition at London Transport Museum that will open Friday 14 February and run until Sunday 6 April. The winners will be announced at a private award ceremony on the evening of Thursday 13 February.