GRAPHIC DESIGN

SEOUL DESIGN AWARD 2026

DEADLINE

30 JUN 2026

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
31 Mar 2026	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Seoul Design Award is an internationally recognized design competition that celebrates innovative projects addressing global challenges through sustainable design. Organized by the Seoul Design Foundation and supported by the Seoul Metropolitan Government, the award focuses on “Design for a Sustainable Life,” highlighting creative solutions that improve quality of life while balancing environmental, social, and economic impact. It attracts designers, innovators, and organizations from around the world who are committed to advancing responsible and forward-thinking design practices.

At its core, the Seoul Design Award promotes design as a powerful tool for achieving the United Nations Sustainable Development Goals. Submissions span a wide range of disciplines, including product design, service design, digital innovation, architecture, and social design, with a strong emphasis on real-world impact and scalability. The competition values projects that demonstrate measurable contributions to sustainability, whether through reducing environmental footprints, fostering inclusive communities, or introducing circular economy principles. Both conceptual ideas and implemented solutions are welcomed, encouraging participation from emerging designers as well as established professionals.

Beyond recognition, the Seoul Design Award serves as a global platform for knowledge exchange, collaboration, and visibility within the international design community. Finalists and winners gain opportunities to showcase their work through exhibitions, conferences, and networking events in Seoul, positioning their projects in front of industry leaders, policymakers, and the public. By amplifying impactful design stories and promoting innovation-driven solutions, the award continues to strengthen its role as a catalyst for sustainable development and a benchmark for excellence in global design competitions.

There is no entry fee.

ELIGIBILITY

Open internationally to individuals, teams, companies, and students submitting realized or conceptual design projects related to sustainability.

PRIZE

The award offers a substantial total prize fund (around 150 million KRW, approx. USD 100k+), including a Grand Prize of about 50 million KRW, multiple “Best of the Best” awards, and finalist prizes, along with global recognition, exhibition opportunities, and participation in events such as the award ceremony and conference held in Seoul.