GRAPHIC DESIGN

SEOUL DESIGN AWARD 2025

DEADLINE

30 JUN 2025

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
27 Apr 2025	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Seoul Design Award 2025 is an internationally recognized competition that celebrates innovative design projects addressing real-world challenges. Hosted by the Seoul Metropolitan Government, the award seeks to promote sustainable design solutions that foster a harmonious balance between people, society, and the environment. Designers from around the world are invited to showcase creative works that improve the quality of life and demonstrate the power of design as a driving force for positive change.

Focusing on themes such as sustainability, social impact, and environmental responsibility, the Seoul Design Award 2025 highlights designs that contribute meaningfully to communities. Entries can include products, services, systems, and experiences that solve everyday problems while promoting inclusivity, resilience, and ecological awareness. The competition encourages participants to think beyond aesthetics, emphasizing designs that offer practical, scalable, and lasting benefits to society as a whole.

By participating in the Seoul Design Award 2025, designers, organizations, and students gain a valuable platform for international recognition and networking. Winners receive extensive media exposure, expert feedback, and opportunities to connect with global leaders in the design community. With its strong commitment to promoting sustainable innovation and celebrating human-centered solutions, the Seoul Design Award stands as one of the most prestigious design competitions dedicated to shaping a better future through design excellence.

There is no entry fee.

ELIGIBILITY

Open to individual designers, groups, and enterprises worldwide, including students and professionals.

PRIZE

The total prize fund is ₩150 million (approximately $102,000 USD), distributed among 61 winners. The Main Award includes a Grand Prize of ₩50 million for one winner, Best of the Best awards of ₩10 million each for nine winners, and Finalist recognition for 30 projects. The Concept Award offers ₩5 million each to two Best of the Best winners and recognizes 18 Finalists, along with one Honorary Award. All winners receive an e-certificate, permanent use of the award logo, global expert feedback, invitations to the award ceremony and networking events, and promotion through various channels. Additionally, the top 10 Main Award winners are invited to present at the International Design Conference, with benefits including three nights of hotel accommodation and partial support for round-trip airfare.