GRAPHIC DESIGN

SEGUNDA LLAMADA INTERNATIONAL POSTER COMPETITION

DEADLINE

06 JUL 2015

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
14 Apr 2015	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

With the aim to raise awareness over the current environmental situation, Segunda llamada, Greenpeace Mexico and Autonomous Metropolitan University extend the invitation to participate in their 4th International Poster Competition.

This year's theme is: Processed foods: Do you really know what you eat?.

The fast pace of modern life in cities and the bombing of misleading advertisement full of omissions, has made us believe that fast and processed food gives us comfort and practicality, even when it endangers our health and is based on a harmful model that only benefits big companies.

Transnational corporations control the industrial agriculture model; spend billions of dollars to exert political pressure and convince us we need all the processed products and foods in our diet and lifestyle.

Organic farming instead shows that it is possible to enjoy healthy eating, and we all have the power to make this a reality. This model protects the soil, water and climate, promoting biodiversity. In turn, it doesn't pollute the environment with agrochemicals and transgenic crops; and allows a world where producers and consumers, and not corporations, control the food chain.

Participants can upload a maximum of 3 proposals (single or conforming series).

There is no entry fee.

ELIGIBILITY

Participation is open to professionals and students all over the world within the areas of design, visual communication and related careers.

PRIZE

The Pre-Selection Committee will select 100 finalists who will be evaluated by the international jury. The jury will select 40 finalist works to become part of a poster itinerant exhibition and the publication of a catalogue.

Three first awards and honorary mentions will be granted upon the jury’s decision.