MULTIPLE DISCIPLINES

SEGD GLOBAL DESIGN AWARDS 2017

DEADLINE

14 FEB 2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
29 Nov 2016	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Since 1987, the SEGD Global Design Awards have set the standard of excellence for environmental graphic design and experiential graphic design, honouring design work that connects people to place by providing direction, content, and compelling experiences in public spaces.

Winning projects have ranged from interactive multimedia environments to complex hospital way-finding systems and from branded corporate environments to museum exhibitions. Retail and interior projects, architectural signing, public art, design research, and books have also won awards.

There are seven main categories:

• Digital Experience • Exhibition • Interactive Experience • Placemaking and Identity • Public Installation • Strategy/Research/Planning • Wayfinding

A multi-disciplinary jury representing practitioners from a diversity of design disciplines, as well as clients, users, and students, will evaluate the submissions and select winning projects based on their effectiveness in connecting people to place, creating a unique and memorable user experience, and solving the client's objectives and design challenge.

There is no limit on the number of projects that can be entered by an individual or firm. Projects must have been completed between January 1, 2014 and December 31, 2016. Projects can be submitted by SEGD members and non-SEGD members.

Please note: the deadline for submissions to the awards is January 31, 2017, but submissions will be accepted with late fees (50 USD per project) through February 14, 2017.

ELIGIBILITY

Open worldwide to: Environmental graphic designers, Graphic artists, Architects, Exhibit designers, Media developers, Landscape architects, Industrial designers, Interior designers, Fabricators, Clients and Students.

Student work is defined as work done in 2015 or 2016 by full-time students enrolled in a recognised design program.

PRIZE

Honour and Merit awards will be named in each of the categories and a Best in Show Award will also be selected. Winning projects will be featured in eg magazine, SEGD's award-winning journal of environmental graphic design, and on the SEGD website. SEGD will also distribute press releases to various media outlets announcing the award winners.

Moreover, winners will be honoured at the SEGD Global Design Awards Celebration during the SEGD Conference, June 8-10, 2017, in Seattle; attendance is a requirement of winning.