



	多学科 SEG D GLOBAL DESIGN AWARDS 2016	截止日期 21 2月 2016 已截止
--	---	--

发布日期	参赛费用	在线链接
2015年11月25日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

UPDATE: deadline extended to February 21, 2016.

Since 1987, the SEG D Global Design Awards have set the standard of excellence for environmental graphic design and experiential graphic design, honoring design work that connects people to place by providing direction, content, and compelling experiences in public spaces.

Winning projects have ranged from interactive multimedia environments to complex hospital wayfinding systems and from branded corporate environments to museum exhibitions. Retail and interior projects, architectural signing, public art, design research, and books have also won awards.

There are seven main categories:

- Digital Experience Content • Exhibition • Interactive Experience • Placemaking and Identity • Public Installation • Strategy/Research/Planning • Wayfinding

A multi-disciplinary jury representing practitioners from a diversity of design disciplines, as well as clients, users, and students, will evaluate the submissions and select winning projects based on their effectiveness in connecting people to place, creating a unique and memorable user experience, and solving the client's objectives and design challenge.

There is no limit on the number of projects that can be entered by an individual or firm. Projects must have been completed between January 1, 2013 and

December 31, 2015. Projects can be submitted by SEG D members and non-SEG D members.

Please note: the deadline for submissions to the awards is January 31, 2016, but submissions will be accepted with late fees (50 USD per project) through February 14, 2016.

ELIGIBILITY

Open worldwide to: Environmental graphic designers, Graphic artists, Architects, Exhibit designers, Media developers, Landscape architects, Industrial designers, Interior designers, Fabricators, Clients and Students.

Student work is defined as work done in 2014 or 2015 by full-time students enrolled in a recognized design program.

PRIZE

Honor and Merit awards will be named in each of the categories and a Best in Show Award will also be selected. Winning projects will be featured in eg magazine, SEG D's award-winning journal of environmental graphic design, and on the SEG D website. SEG D will also distribute press releases to various media outlets announcing the award winners.

Moreover, winners will be honored at the SEG D Global Design Awards Celebration during the SEG D Conference, June 9-11, 2016, in Seattle; attendance is a requirement of winning.

保存参赛机会 / 在线链接与更新

打开在线文章

graphiccompetitions.com/multiple-disciplines/segd-global-design-awards-2016/zh

