



	平面设计 SEGD GLOBAL DESIGN AWARDS 2014	截止日期 14 2月 2014 已截止
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发布日期	参赛费用	在线链接
2013年12月6日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

Now in its 27th year, the annual SEG D Global Design Awards Program was established in 1987 to recognise the highest standards in environmental graphic design. The program illustrates the pandisciplinary nature of visual communications in the built environment and its important role in providing context, a strong sense of place, and navigational aids through complex human-made environments.

Environmental graphic design is increasingly cross-disciplinary, often created by collaborative teams working to activate and organize the places where people live, work, play, gather, and learn.

Awards are conferred by multidisciplinary international juries. Entries are encouraged from any application that can benefit from graphic communications:

- Dynamic Environments • Office/Workplace Environments • Leisure/Entertainment Environments • Educational/Institutional Environments • Transportation Environments • Retail/Commercial Environments • Residential Environments • Urban Projects • Exhibitions • Trade Shows/Temporary Events • Master Plans/Planning/Research • Miscellaneous

There is no limit on the number of projects that can be entered by an individual or firm. Projects must have been completed between January 1, 2011 and

December 31, 2013. Projects can be submitted by SEG D members and non-SEG D members.

Student work is defined as work done in 2012 or 2013 by full-time students enrolled in a recognized design program.

Entries must be received by SEG D no later than midnight on January 31, 2014. Late entries must be received no later than midnight on February 14, 2014 and will incur a late fee of \$50 per project.

ELIGIBILITY

Open worldwide to: Environmental graphic designers , Graphic artists, Architects, Exhibit designers, Media developers, Landscape architects, Industrial designers, Interior designers, Fabricators, Clients and Students.

PRIZE

Winning projects will be featured in eg magazine, SEG D' s award-winning journal of environmental graphic design, and on the SEG D website. SEG D will also distribute press releases to various media outlets announcing the award winners.

Winners will be honored at the SEG D Global Design Awards Celebration during the annual SEG D Conference. 2014 winners must attend the awards ceremony at the 2014 SEG D Conference, June 5-7, 2014, in Atlanta.

