

# Red Dot Award Design Concept 2015

Category: [Multiple Disciplines](#)

Deadline: May 20, 2015

Website: [graphiccompetitions.com](http://graphiccompetitions.com)



**Red Dot Award Design Concept** is calling on design teams, designers, inventors, students, teachers, research institutes, design departments, architects, engineers, any one with a great design idea to take notice.

Identifying good design since 1955, the Red Dot Design Award received more than 16,500 applications from 70 countries in 2014 alone. Making the competition one of the biggest and most prestigious design awards worldwide.

There are **31 categories** to choose from. The categories are deliberately wide to ensure that your imagination is not limited. Think beyond the conventional list that is provided and define new innovations and explanations.

All kinds of inventions, novelty designs and aesthetic designs that are not in the market, and not produced for sale before 1 August 2015 can be entered. All entered works must be the entrant's own.

The highlight of the competition is the impressive *Awards Ceremony* at the **Red Dot Design Museum** in *Singapore*. Every year, this gala of international design attracts hundreds of guests from the design, media and industry who come to make important contacts. It is a night of celebration and an important highlight in the design calendar.

Entry fees start from 30 SGD (approx. 24 USD).

## Eligibility

Any person may participate. Participation extends to all design studios, companies, universities, research laboratories, inventors, design students and design professionals from anywhere in the world.

## Prize

The **Red Dot: Luminary** is the highest achievement of the *Red Dot Award Design Concept*. A leading light to follow, this concept is selected among the *Red Dot: Best of the Best* winners.

The **Red Dot: Best of the Best** is awarded for groundbreaking design and is the top prize in the *Red Dot Award Design Concept*. This prize is reserved for the best works in a category.

The **Red Dot** is the award for high design quality. The international jury only awards this sought-after seal of quality to works that set themselves apart significantly from comparable works thanks to their excellent design.

An **Honourable Mention** recognises particularly well-executed aspects of design work, and is awarded to works with excellent detail solutions.

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