





red dot award
communication design

多学科

RED DOT AWARD COMMUNICATION DESIGN 2017

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09

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2017

已截止

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2017年3月27日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

The Red Dot Award Communication Design 2017 is geared toward all creative talents, from agencies to design offices and freelancers to companies. Whether Corporate Design, Advertising or Online – the search is for the most innovative campaigns from the world of communication design.

There are a total of 18 categories available for participants to prove their talent and be assessed in an international context.

In addition to the individual awards, each year the Red Dot Agency of the Year and the Red Dot Client of the Year are selected for special achievements. The Award also provides a platform for up-and-coming designers, with the best piece of work by an apprentice, a student or young graduate winning the Red Dot Junior Prize along with prize money of 10,000 EUR (approx. 10,867 USD).

Participants may enter as many works as they wish. One work may consist of up to eight separate objects/pieces. One and the same work can be entered up to four different categories. Depending on the category, projects can be submitted in a physical, non-digital form, in digital form or, for cross-media communications, in both of these.

The jury comprises renowned experts and its composition changes every year. In addition to experienced jury members, new experts are constantly added to guarantee an independent and fresh perspective on current developments within the communication design scene.

Entry fees:

- Early Bird (until 2 April): 195 EUR (approx. 211 USD)
- Regular (until 14 May): 245 EUR (approx. 266 USD)
- Latecomer (15 May – 9 June): 315 EUR (approx. 342 USD)

Participants of the Red Dot Junior Award receive a 20 % discount.

ELIGIBILITY

Open to designers, agencies, design companies and clients of works of the entire spectrum of communication design, having been realised and published by 1 July of the year of the competition, and no more than three years previously.

The Red Dot Junior Award is a separate competition open to students from universities, other institutions of higher learning and vocational schools, as well as to young designers who have graduated within the last three years.

PRIZE

Receiving the renowned Red Dot acts as proof of the excellent design achievements of professionals and up-and-coming talents alike, thus symbolising a seal of quality of their ability.

The winners of the Red Dot Award Communication Design are traditionally honoured at the Red Dot Gala in the Konzerthaus, Berlin on 27 October in front of around 1,400 international guests. Afterwards, the international design scene celebrates together at the legendary Designers' Night, which also marks the vernissage of the "Design on Stage" winners' exhibition.

