

MULTIPLE DISCIPLINES

RED DOT AWARD COMMUNICATION DESIGN 2014

DEADLINE

27 JUN 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
23 May 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Red Dot Award Communication Design 2014 is geared toward all creative talents, from agencies to design offices and freelancers to companies. Whether Corporate Design, Advertising or Online – the search is for the most innovative campaigns from the world of communication design.

In addition to the individual awards, each year the Red Dot Agency of the Year and the Red Dot Client of the Year are selected for special achievements. The Award also provides a platform for up-and-coming designers, with the best piece of work by an apprentice, a student or young graduate winning the Red Dot Junior Prize along with prize money of 10,000 EUR.

Participants may enter as many works as they wish. One work may consist of up to eight separate objects/pieces. One and the same work can be entered up to four different categories. Depending on the category, projects can be submitted in a physical, non-digital form, in digital form or, for cross-media communications, in both of these.

Packaging Design, Game Design or Online – these are only a few of the 16 categories within the Red Dot Award Communication Design. From year to year, the competition develops in order to reflect the whole expertise of the creative sector.

The jury comprises renowned experts and its composition changes every year. In addition to experienced jury members, new experts are constantly added to guarantee an independent and fresh perspective on current developments within the communication design scene.

Entry fees:

• Regular (until June 2): 245 EUR (approx. 333 USD) • Latecomer (June 3 – June 27): 315 EUR (approx. 430 USD)

Participants of the Red Dot Junior Award receive a 20% discount.

ELIGIBILITY

The competition is open to designers, agencies, design companies and clients of works of the entire spectrum of communication design, having been realised and published between June 1, 2011 and June 1, 2014.

The Red Dot Junior Award is a separate competition open to students from universities, other institutions of higher learning and vocational schools, as well as to young designers who have graduated within the last three years.

PRIZE

Receiving the renowned Red Dot acts as proof of the excellent design achievements of professionals and up-and-coming talents alike, thus symbolising a seal of quality of their ability.

The winners of the Red Dot Award Communication Design are traditionally honoured at the Red Dot Gala in the Konzerthaus Berlin. Afterwards, the international design scene celebrates together at the legendary Designers’ Night, which also marks the vernissage of the "Design on Stage" winners' exhibition.