



平面设计

# RED DOT AWARD BRANDS & COMMUNICATION DESIGN 2022

截止日期

17

6月

2022

已截止

发布日期

2022年3月20日

参赛费用

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来源: GRAPHIC COMPETITIONS

The Red Dot Design Award is an international design competition. The accompanying distinction, “Red Dot”, has become established internationally as one of the most sought-after seals of quality for good design.

The competition is divided into two sections. In the “Brands” section, companies have the chance to present their brand in its entirety. By contrast, the “Communication Design” section provides a forum where individual works and projects in communication design can be entered in different categories.

All of the jurors for the Red Dot Award: Brands & Communication Design are rich in experience and expertise. Every year, the international experts make a pivotal contribution to the quality of the Red Dot Label. Informed by the motto “In search of good design and creativity”, the Red Dot Jury assesses the quality of the entries and decides on the distinctions to be awarded.

The Red Dot Junior Award is part of the “Communication Design” section. It is geared to

newcomers in design. The work submitted in the Junior Award must have been created either as part of a student’s degree or apprenticeship or “in the case of young professionals” as part of a commissioned project.

## ELIGIBILITY

Open to agencies, designers and companies from all over the world. The Red Dot Junior Award is open to emerging designers who have graduated within the past two years.

## PRIZE

Winners will benefit from exclusive use of the Red Dot Label, which communicates news of your design strength in a high-profile manner. Furthermore, your project is presented to a wide audience via digital channels, yearbook and museums. On 28 October 2022, the winners will be celebrated in Berlin as part of the Red Dot Gala and the Designers’ Night.

The Red Dot Junior Prize comes with prize money of 10,000 EUR and is awarded each year to the best junior piece of work entered in the competition.

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