

GRAPHIC DESIGN

RED DOT AWARD BRANDS & COMMUNICATION DESIGN 2023

DEADLINE

16 JUN 2023

ENTRIES CLOSED

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SOURCE: GRAPHIC COMPETITIONS

International agencies, designers and companies are now invited to take part in the Red Dot Award Brands & Communication Design, now open for its 2023 edition.

The competition is divided into two sections. In the Brands section, companies have the chance to present their brand in its entirety. By contrast, the Communication Design section provides a forum where individual works and projects in communication design can be entered in different categories.

The “Communication Design” section is open to works that were published after 1 July 2020 or will be published before 1 July 2023 and that were not already entered in the Red Dot Award Brands & Communication Design in the past. There are no restrictions for the “Brands” section. Projects realised solely in order to take part in the Red Dot Award Brands & Communication Design cannot be entered.

The Red Dot Junior Award is part of the "Communication Design" section. It is geared to newcomers in design. The work submitted in the Junior Award must have been created either as part of a student’s degree or apprenticeship or, in the case of young professionals, as part of a commissioned project.

ELIGIBILITY

Open to agencies, designers and companies from all over the world. The Red Dot Junior Award is open to emerging designers who have graduated within the past two years.

PRIZE

As a winner, you benefit from exclusive use of the Red Dot Label, which communicates news of your design strength in a high-profile manner. Furthermore, your project is presented to a wide audience via digital channels, in the yearbook and in museums. On 3 November 2023, the winners will be celebrated in Berlin at the Red Dot Gala.