MULTIPLE DISCIPLINES

# PURE TALENTS CONTEST 2020

DEADLINE

12 SEP 2019

ENTRIES CLOSED

| POSTED | ENTRY FEE | ONLINE |
| --- | --- | --- |
| 24 Jun 2019 | SEE ARTICLE DETAILS | VISIT ORGANIZER |

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The hosting of the Pure Talents Contest at imm cologne 2020 will mark the seventeenth year for one of the most internationally renowned design competitions for young designers – the starting point for a successful design career for many of the chosen participants.

The Pure Talents Contest is conceived exclusively for designers who are still pursuing their studies or have just left university. The competition, organized by Koelnmesse on the occasion of imm cologne, offers with the exhibition of the chosen participants a first step into the interior design business and furthermore awards prizes for the best three products in the competition.

Eligible for the pre-selection are products from the interiors sector, including:

• Furniture • Home accessories • Lighting • Flooring • Wallpaper and Textiles • Kitchen and kitchen accessories • Smart Home

Submitted designs should have been produced within the last 12 months. Only prototype products may be submitted which have not yet been included in series productions, although those in the preparatory stages of series production may be eligible for entry.

Products submitted may have already been on show at other exhibitions or have been featured in publications. Not more than three products may be entered by the same applicant.

There is no entry fee.

## ELIGIBILITY

Open to design students and young designers from around the world who have gained their degree not more than three years ago, with a graduation date after 1 January 2016.

## PRIZE

From the applications received, the international jury will nominate a maximum of 20 products, whose designers will be invited to take part in the competition and thereby in the exhibition at imm cologne 2020.

Out of these nominees the international jury of design experts will choose the three winners and a total of 6,000 EUR (approx. 6,835 USD) will be awarded in prize money, of which 3,000 Euro are reserved for the 1st prize, 2,000 EUR for the 2nd prize, 1,000 EUR for the third.