MULTIPLE DISCIPLINES

PRO CARTON YOUNG DESIGNERS AWARD 2017

DEADLINE

25 MAY 2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
8 Feb 2017	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Pro Carton Young Designers Award is one of Europe's leading young talent competitions for packaging design. For 15 years now, the Award has given young designers both professional recognition as well as a networking platform with industry, a first step towards a professional career.

Entries can be submitted in two categories:

• Creative Cartonboard Packaging: Cartonboard is the most sustainable packaging material and, of course, fully recyclable.

• Creative Cartonboard Ideas: Here's a chance for you to put forward your cartonboard ideas outside of the packaging market. Last year's winner was a cartonboard bowtie! Ideally you should submit physical 3D samples but illustrations or two dimensional layouts are also welcome.

All submitted materials (designs, layouts and/or models, empty packaging etc.) must be true to scale, regardless of their actual size and use, must be made exclusively of cartonboard (over 200 g/m2), be folded and possibly glued. Two and/or three-dimensional designs are accepted. Each entry must be registered online, and a copy of the entry form must accompany the submitted materials.

If possible, all entries must be provided as print-ready versions (not larger than A3). A layout or description of one A4 page maximum must accompany all three-dimensional samples, models, empty packs etc. A description is desirable under all circumstances.

There is no entry fee.

ELIGIBILITY

Open to all design students in Europe who are not working as professionals.

PRIZE

The main prize is one-week practical training at an international packaging company. Furthermore, all finalists and their lecturers will be invited to the Gala Awards dinner and award ceremony on 21st September 2017 in Salzburg, Austria.

Moreover, there will be also trophies, certificates and comprehensive marketing activities.