

Pro Carton Student Video Award 2022

Category: [Multiple Disciplines](#)

Deadline: June 26, 2022

Website: <https://bit.ly/31X5OEI>



The **Pro Carton Student Video Award** is a European competition for video storytelling about cartons and cartonboard.

The video should promote or explain one or more of the benefits of cartons/cartonboard in a creative way. It should be entertaining, communicate a clear message or proposition and be suitable for various social media channels, presentations, events, websites or even commercials.

Students can enter as a team of up to 4 people or are welcome to enter as individuals. Also, teachers can make the award a course project. If you are a student, encourage your teachers to let you participate.

The jury will consist of experts from the world of marketing, film and cartons. They will independently review and rate your video.

There is no entry fee.

Eligibility

All students enrolled at a European school/university on a recognized full-time educational course at the time of entry are welcome to join the contest.

Prize

The winner will receive **5,000 EUR** (*if the entry is from more than one student the prize will be shared equally*). Moreover, if the situation allows, the winner(s) will be invited to the Pro Carton Award Gala in September 2022. Travel expenses and accommodation will all be borne by Pro Carton.
