

GRAPHIC DESIGN

POSTER FOR TOMORROW 2018 CALL FOR ENTRIES

DEADLINE

10 MAY 2018

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
23 Jan 2018	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Poster For Tomorrow announces its 10th and final annual call for entries for social communication poster designs. The project has been running its yearly contest since 2009, and for the last nine years poster for tomorrow has focused on basic human rights, from freedom of expression to the universal right to healthcare.

The theme for the 2018 edition is A Planet For Tomorrow.

« To celebrate the last nine years and look towards to the future, we have chosen to make this year’s theme one that affects all our futures: the environment. To quote President Macron, we want to make our planet great again. »

An entry to the competition consists of a portrait format poster addressing the proposed creative brief. Posters may be designed by a single author or by a team. Designs submitted to the contest must be original artworks previously unpublished. Designs must consist entirely of the authors' own work and must not include any copyrighted material. Participants may submit up to 3 different posters.

Designs must be presented in vertical format. Entries must be submitted as JPG files of 2953x4134 pixels at a resolution of 150dpi (corresponding to 50x70 cm in printed size) saved in RGB colour space.

Rights and ownership of posters entered in this competition belong to their participants.

There is no entry fee.

ELIGIBILITY

Open to designers and design students from all over the world.

PRIZE

Poster for Tomorrow will reward the best 100 designs, as selected by the jury, by including them in the Freedom of Movement exhibition as part of an event called "a day for tomorrow", that will be held in a series of cities around the world on September 16, 2018 to celebrate the anniversary of the International Day for the Preservation of the Ozone Layer.

A book about the exhibition will be published. The selected participants are entitled to a copy of the book free of charge (but are asked to cover the postage costs at their own expense).