

GRAPHIC DESIGN

POSTER FOR TOMORROW 2016 CALL FOR ENTRIES

DEADLINE

15 JUL 2016

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
29 Feb 2016	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

UPDATE: deadline extended to July 15, 2016.

Poster For Tomorrow announces its 8th annual call for entries for social communication poster designs. The project has been running its yearly contest since 2009, and for the last seven years poster for tomorrow has focused on basic human rights, from freedom of expression to the universal right to healthcare.

The theme for the 2016 edition is Make Extremism History.

It's not just about religious extremism. It's about extremes in society, politics, the environment, the distribution of wealth and every issue that we face as a world. Today's extremists include the 62 people in the world who have as much money as half the world's population, the industrialists influencing the environmental policies that threaten the future of the human race, the bankers creating an artificially inflated economy for the benefit of speculators and the detriment of everyone else, and the people who use religion as a reason to inspire hatred, violence or war.

The fact of the matter is that in 2016 national boundaries are less and less meaningful. No matter where we live, we are all equally powerless in the face of conflict or environmental disaster. We need to realize that we live in this world together – and that the best way to create a better world for everybody is by working together 'for tomorrow'.

An entry to the competition consists of a portrait format poster addressing the proposed creative brief. Posters may be designed by a single author or by a team. Designs submitted to the contest must be original artworks previously unpublished. Designs must consist entirely of the authors' own work and must not include any copyrighted material. Participants may submit up to 10 different posters.

Designs must be presented in vertical format. Entries must be submitted as JPG files of 2953x4134 pixels at a resolution of 150dpi (corresponding to 50x70 cm in printed size) saved in RGB colour space.

There is no entry fee.

ELIGIBILITY

Open to designers and design students from all over the world.

PRIZE

Poster for Tomorrow will reward the best 100 designs, as selected by the jury, by including them in the Make Extremism History exhibition as part of an event called "a day for tomorrow", that will be held in a series of cities around the world on 10th December 2016 to celebrate the anniversary of the Declaration of Human Rights.

A book about the exhibition will be published. The selected participants are entitled to a copy of the book free of charge (but are asked to cover the postage costs at their own expense).