

GRAPHIC DESIGN

POSTER FOR TOMORROW 2015 CALL FOR ENTRIES

DEADLINE

10 JUL 2015

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
16 Jan 2015	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Poster for tomorrow announces its 7th annual call for entries for social communication poster designs. The project has been running its yearly contest since 2009 and every year poster for tomorrow chooses a basic human right to address. In 2015 it's the universal right to healthcare.

As shown by President Obama’s on-going struggles with the Affordable Care Act, healthcare is a major issue even in the world’s richest countries. Millions of people around the world suffer from diseases that simple vaccinations, antibiotics and education could prevent. Yet for either financial or logistical reasons, people are denied access to the treatment that could save their lives.

As healthcare is such a vast issue, poster for tomorrow will tackling the issue in three areas:

• Universal access to healthcare now! • Eradication of preventable Diseases • Access to clean water

An entry to the competition consists of a portrait format poster addressing the proposed creative brief. Posters may be designed by a single author or by a team. Designs submitted to the contest must be original artworks previously unpublished. Designs must consist entirely of the authors' own work and must not include any copyrighted material. Participants may submit up to 10 different posters.

Designs must be presented in vertical format. Entries must be submitted as JPG files of 2953x4134 pixels at a resolution of 150dpi (corresponding to 50x70 cm in printed size) saved in RGB colour space.

There is no entry fee.

ELIGIBILITY

Open to designers and design students from all over the world.

PRIZE

Poster for tomorrow will reward the best 100 designs (as selected by the jury) by including them in the "Open Up!" exhibition, as part of an event called "a day for tomorrow", that will be held in a series of cities around the world on 10th December 2015 to celebrate the anniversary of the Declaration of Human Rights.

A book about the exhibition will be published. The selected participants are entitled to a copy of the book free of charge, but are asked to cover the postage costs at their own expense.