

GRAPHIC DESIGN

POSTER FOR TOMORROW 2014 COMPETITION

DEADLINE

10 JUL 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
17 Mar 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Poster for tomorrow announces its 6th annual call for entries for social communication poster designs. The project has been running its yearly contest since 2009 and this year's topic is Work Right.

Work - either doing it or looking for it - is a fact of life. And in 2014, with much of the world still gripped by economic crisis and life expectancy increasing every year, more of us are looking for fewer jobs for more time. Yet this doesn't mean that the increasing demand for work should result in exploitation of workers. The right to work - and our right to work right - is a huge issue. It covers everybody with a job in the whole world - whether it's legal or illegal - and that's basically everybody. It covers people too young to work, people forced into work, people who can't work, people who earn nothing and even people who earn lots of money if they're not paid the right wage for their labour.

All of these people need to know their right to work without exploitation, discrimination or prejudice. And this is what we want you to help us broadcast this year.

An entry to the competition consists of a portrait format poster addressing the proposed creative brief. Posters may be designed by a single author or by a team. Designs submitted to the contest must be original artworks that are previously unpublished. The designs must consist entirely of the authors' own work and must not include any copyrighted material. Participants may submit up to 10 different posters.

Designs must be presented in vertical format. Entries must be submitted as JPG files of 2953x4134 pixels at a resolution of 150dpi (corresponding to 50x70 cm in printed size) saved in RGB colour space.

There is no entry fee.

ELIGIBILITY

Open to designers and design students from all over the world.

PRIZE

Poster for tomorrow will reward the best 100 designs (as selected by the jury) by including them in the "Work Right!" exhibition, as part of an event called "a day for tomorrow", that will be held in a series of cities around the world on 10th December 2014 to celebrate the anniversary of the Declaration of Human Rights.

A book about the exhibition will be published. The selected participants are entitled to a copy of the book free of charge, but are asked to cover the postage costs at their own expense.